

# **SREC ALUMNI SPOTLIGHT**

*Stay Connected with your alma mater*

Spotlight : Webinar Special Edition June 2021

## *Message*

I am happy to note that the alumni association of Sri Ramakrishna Engineering College has been conducting webinars every Sunday for the last one year. Organizing such weekly events sustaining the interest level is a very tough task. The topics of varied interests shared by our alumni from across the globe, from different time zone is really commendable. My sincere wishes and hearty congratulations to every member for their contribution and participation. Please take care and be safe.

**Sri. D. Lakshminarayanawamy**  
Managing Trustee  
S.N.R. Sons Charitable Trust



## *Message*

It is indeed a moment of great pleasure to be part of the event organized by the alumni association, celebrating the year long weekly webinar series. For the past 52 weeks every Sunday, sharp at 6 in the evening, alumni of SREC from different walks of life shared their experiences. The talks were from the different domains from Organic Farming to Disruptive Technologies and Real Estate. The book reviews and fun games have really helped boosting our energy and keeping us positive. My hearty congratulations to all the members for this great effort during the pandemic.

**Dr. N.R. Alamelu**  
Patron/Principal  
Sri Ramakrishna Engineering College





## Fellow SREC ians,

This is a happy moment for celebrating the success of the 52nd week of our webinar talk series.

The year 2020 has become a milestone - an unforgettable year globally. Entire world was dreaming of flying cars but unfortunately even the planes could not fly. Everything became stand still.

Even our association activities were idle. The event of weekly webinar was just started to have some activity moving with the association and to strengthen the bonding amongst us. This event of Webinar talk series was started on 7th June 2020 as a weekly meeting. It was planned to conduct around 8 to 10 webinars until the lockdown opens up.

By the overwhelming response from our friends this event crossed the initial target of 2 months and reached 12 months by now. Even after the lockdown was over our webinar series continued and now sailing through this second lockdown.

Though we have fixed the time as 6.00 pm IST on a Sunday evening we had participants from all over the world. For few, it was Sunday early morning and for few it was Sunday late night. But the bonding of SREC made them attend the event. Now for us all it has become a weekly schedule to be ready for the webinar on Sunday 6.00 p.m.

All our speakers were really interested in sharing their thoughts on the topics that they opted for. A wide range of topics such as Business, Health, Education, Finance, Agriculture, Food, Cyber security, R&D, Entertainment, Real estate etc... were discussed.

We wish to thank our principal madam who has motivated us in starting and continuing this webinar series. She has attended almost all the events as a support to this webinar session. Also her interaction with our alumni has brought the closeness between the alumni and the college. Some of the first time attendees really felt proud of the activities of the college and by the alumni association.

We were extremely happy because of the support of the faculty members who were ready to spare their Sunday times in participating and interacting with our alumni and recalling the memories. It was indeed a happy moment for the speakers to share their thoughts to the faculty members who has brought them to this level.

The first session was by Mr. Naveen Krishnamurthy who not only delivered the first webinar talk but also attended most of the event. And he is the only proud participant to keep the video on for all the meetings.

Though this event was started as a webinar talk series, Mrs. Padmashree Subramanian from Singapore made it interesting by adding few activity for the kids after the session. Her activity includes games, riddle, tongue twister, Thirukkural, some activities that added values towards maths, tamil and science in the kids language. The kids were eagerly waiting for the Sunday evenings to attend the KIDS TIME after our webinar.

In the last few meetings Mr. BTS Shameer has added a 2 min book review before the start of the webinar. He gave a glimpse of the book that he has read recently and motivates others in reading books.

There were few more people who were not in the forefront but have contributed in the success of this event. Mrs. T.N Yuva Kirithika has worked out all the back papers from communication till uploading the videos on the social media. Also she would be the first member to start the meeting and the last to close the meeting. Mr.K.Robin Johny was the man behind every single digital activity that was needed in promoting this event. Hardly few knew his work behind the scene but without him we would not have got the beautiful flyers that have conveyed the information to us all. We once again thank all the speakers, participants and others who have made these events as success.

This webinar talk series was in short a great **ASSET** ( **A**lumni of **S**REC **S**unday **E**vening **T**ime )  
for all of us in developing the bonding within our Alma Matter.

*With Regards & Respects*



**Mr. S. Vasanth Kumar**  
President - SRECAA



**Dr. C.J. Thomas Renald**  
Secretary - SRECAA





## Mr. Naveen Krishnamurthy

2006 / MSc SE  
Life After Lockdown

The session was interactive about how to overcome the pandemic after lock down and to excel in the business. The schemes useful for startups were briefly discussed during the interactive Q&A session.

June 07  
2020

Webinar #1



## Mr. C.K. Kishore

2004 / ME  
Life After Lockdown - An Industrialist perspective

The session was interactive about how to overcome the pandemic after lock down and to excel in the business. The schemes which are currently used by Industries were discussed during the interactive Q&A session.

June 14  
2020

Webinar #2



## Mr. T.S.N. Manigandan

2003 / ME  
Life After Lockdown - An Agriculturist perspective

The session was interactive about the current scenario in the agricultural field. The speaker provided various techniques and methods that can be implemented to avoid crisis during this pandemic. Dos and Don't of different types of practices in agriculture field were discussed during the interactive Q&A session.

June 21  
2020

Webinar #3



## Mr. V. Arun Kumar

2002 / EEE : Life After Lockdown - A Foodpreneur perspective

The session was interactive about the current scenario in the food industry. The speaker provided various guidelines followed by the restaurant after pandemic and methods that can be implemented to avoid crisis during this pandemic. The speaker also empathized the necessity for the people to increase their potential and to be optimistic for facing the future with good mental and physical health.

June 28  
2020

Webinar #4



## Mr. Siddharth Nair

2011 / BE  
Opportunities and Challenges in Health Technology during COVID Pandemic

The session was interactive about the past, current & future scenario during Covid 19 in the Medical Field. The speaker provided various opportunities & challenges that are faced in Health technology during this pandemic.

July 05  
2020

Webinar #5



## Mr. Karuppaiah Palani

1998 / ME  
LifeAfter COVID-19: A Business Perspective in Singapore

The session was interactive about the past, current & future scenario of Business Field in Singapore during Covid 19 Pandemic. The speaker provided various opportunities & challenges that are present in Singapore.

July 12  
2020

Webinar #6



## Mr. P. RamKumar

1998 / EEE  
Life After COVID-19: Industry 4.0 - Rise of the Machines

The session was interactive about the rise of machines in the industries during Covid 19 Pandemic. The speaker provided detailed information about growth of the machines & migration from version 1.0 to Industry 4.0.

July 19  
2020

Webinar #7



## Mr. Chitukuruvigal Dhanasekar

2003 / ME  
Nature: Good Practices and Missing Sparrows

The session was interactive about the role of chitukuruvi and its existence in the eco system. The speaker provided detailed information about how NGO's are helping to save the creatures by locating and strategies which were used to create awareness about them.

July 26  
2020

Webinar #8



## Mrs. Priya Gandhi

2000 / EEE : Yoga during COVID Times

The session was interactive about implementing yoga in our day to day activities. The speaker provided detailed information regarding the general mistakes that we are prone to while doing breathing exercises and also demonstrated few yoga postures and breathing techniques. She requested the audience with high blood pressure and other illness to consult a certified yoga instructor for clarifications and not to take granted with the yoga exercises.

August 02  
2020

Webinar #9



## Mr. Nagarajan Palaniswamy

2001 / EEE  
Do's & Don'ts for Business during COVID Times

The session was interactive about how to positively approach our business during the Covid times. The speaker asked the business persons to stand on the customer shoes and to act accordingly for better results.

August 09  
2020

Webinar #10



## Dr. Ramasubramaniam

1998 / ME  
Education in post COVID Era

The session was interactive about how to positively conduct online classes during Covid times. The speaker explained the few techniques that can be implemented to make the online session more interactive and interesting to the students.

August 16  
2020

Webinar #11



## Mr. Anand

2005 / EEE  
Finance management during COVID times

The session was interactive about Pros and Cons of the financial management during Covid times. The speaker explained some techniques useful for intraday trading on options and futures and shared his personal experience. The presentation was very informative with regard to finance management in Indian and US markets.

August 30  
2020

Webinar #12





**Ms. Jyothi Mehta**

**Mrs. J S. Shanthini\***

**2005 / CSE**

**Our role in sustainable development and quality life**

**\*2000 / MCA**

**Our role in sustainable development and quality life**

The speaker shared their experiences about their business and role of women in maintaining their personal and business affairs.

**Sep 06  
2020**

**Webinar #13**



**Ms. Lavanya Prasad**

**2002/ EEE**

**Stories as a way of life**

The session was livelier about how stories could be used as a tool by parents and teachers for implementing an impact of learning in children. The session was focussed on the stories related to our day today life. The kids took part enthusiastically and expressed their interest and view on reading books.

**Sep 13  
2020**

**Webinar #14**



**Ms. Poornima  
Rajendran**

**Ms. S. Vijayalakshmi**

**2006 / ECE - An evening walk with us**

**2006/ EIE - An evening walk with us**

Ms. Poornima Rajendran shared her memories and interesting techniques in creating long lasting memories. Ms.S.Vijayalakshmi detailed all that is needed before starting a franchise of an well-established business. She also provided the hidden facts about the Jute fibre and its varied products.

**Sep 20  
2020**

**Webinar #15**



**Ms. Veena  
Ramesh\***

**Ms. Sri Jayanthi  
Kumarraj\*\***

**\*/\*\*1998 /CSE - 'Wonder Womens' World**

Ms. Sri Jayanthi Kumarraj shared her wonderful memories along with her experience faced from her college days till now. She also explained how taking a break from career for any medical/ personal reasons would not affect their comeback in their career. The working of the organisation "Her second innings" was elaborated by the speaker. Ms.Veena Ramesh explained how she was able to manage her personal life along with developing her career.

**Sep 27  
2020**

**Webinar #16**



**Mr. Kathiravan Velusamy**

**2003 /CSE : Designing Sustainable Natural Farm**

The Speaker shared his points from the experience gained through farming in his nature farm. He thanked all his mentors for their moral support. He pitched that farming could be done with continuous learning and one can gain more knowledge only by real time experience in their farm. He shared his view that for effective farming, designing the farm along with suitable crops plays a vital role. The speaker emphasized that farm designing along with the selection of natural plant improved the effectiveness of the yielded result.

**Oct 04  
2020**

**Webinar #17**



**Mrs. B. Deepika**

**2007 / EEE**

**Sales as a Career for Women**

The Speaker shared her experience in the marketing domain. She explained how being a woman makes one to be a perfect fit on the sale and marketing field.

**Oct 11  
2020**

**Webinar #18**



**Mr. Prashanth Karthikeyan**

**2012 /AE**

**You will never walk alone**

The Speaker shared his experience in the Supply chain and Logistics. He explained the process that happens right after an order for the product is placed and to the point of delivery. He emphasized the importance of hub as it reduces the cost of warehouse and transportation.

**Oct 18  
2020**

**Webinar #19**



**Mr. Rajagopal Rajesh**

**2007 / EEE**

**Defining Success in the world outside college**

The Speaker shared his experience in the learning and development vertical. He explained how his views on training and the strategies with respect to learning and development were framed for the workforce.

**Oct 25  
2020**

**Webinar #20**



**Mr. Madhu Sudhanan**

**2005 /ME**

**Piloting through COVID Times**

The Speaker shared his experience faced during his journey of becoming a pilot. The session was lively with the questionnaire by Mr. Naveen Krishnamurthy Alumnus 2006/ MSc Software Engineering, the moderator of this session.

**Nov 01  
2020**

**Webinar #21**



**Mrs. Vidya Arun**

**2006/ IT : Understanding Gen Z: Parenting and Education**

The session was focussed about the attitude and expectations of the kids of Gen Z and Gen alpha. The speaker focussed about the kids who are tech savvy and how as a parent/teacher we need to support and guide them. The speaker elaborated on the skill based education and deliberated on the quality of the outcome for kids future.

**Nov 08  
2020**

**Webinar #22**



**Mr. A.R. Vasanth**

**1998 /ME**

**How SREC Students & Alumni can be a part of the Sales force Ecosystem**

The speaker briefed the history of the Salesforce. He also explained how Salesforce is managing all the needs of the customer in terms of sales, marketing and services. The speaker made the session livelier by sharing his experiences with real time guidance.

**Nov 15  
2020**

**Webinar #23**



**Mr. Gunal Kanna**

**2000 /CSE**

**Keeping Fit (Physically & Mentally) Through Mid-Life**

The Speaker shared his perspective on keeping ourselves fit over his experience. The session was lively with the questionnaire posted by the speaker to the audience.

**Nov 22  
2020**

**Webinar #24**





## Mr. Arun Kumar

2012 / ME

Evening Chat with Nakkalites Arun

The session was lively with the interactive questionnaire by Mr. Naveen Krishnamurthy 2006/Msc SE and Ms. Padmashree Subramanian 2006 ECE/ Singapore to the speaker. The Speaker answered all the queries by the audience.

Nov 29  
2020

Webinar #25



## Mr. K. NandaKumar

2005 /ME

FREE- Is Free really free?

The Speaker shared on how the data's that we share in free media platform like facebook and other apps are being used as a base for sales company. The session was lively with the questionnaire posted by the speaker to the audience.

Dec 06  
2020

Webinar #26



## Mr. J. Shyam Jude

2008 / ECE

Taking It Big

The Speaker shared his perspective on how to balance the personal work and life while marching to achieve our goals. He shared his experiences that he faced in his entrepreneurial journey.

Dec 13  
2020

Webinar #27



## Mr. S. Shameer

2005 / EEE

New Age Startup Model

The Speaker shared his personal experience and also basic strategies for starting a new Startup. The session was lively with the interactive questionnaire from the audiences.

Dec 20  
2020

Webinar #28



## Mr. P. Gopalakrishnan

2012 /AE

தமிழும் பாரதிதாசனும் நானும்

The Speaker narrated the heritage of the language with interesting facts and guided the participants to pronounce few tough tamil words.

Dec 27  
2020

Webinar #29



## Mrs. Poonkodi Balamurugan

2001 / ECE

குழந்தைகள் உலகில் கதைகளின் மாயாஜாலம்

The session was livelier about, how stories could be used as a tool by parents for implementing an impact in children fir Tamil language affinity. The session was focused on simple stories and the kids were keen to hear the stories. The kids took part enthusiastically and expressed their interest on reading / hearing stories.

Janu 03  
2021

Webinar #30



## Mrs. Vedha Bharathi

2002 / CSE

Get your head in the cloud

The Speaker explained cloud computing with real time facts. The session was lively with the interactive questionnaire from the audiences.

Janu 10  
2021

Webinar #31



## Mr. P. Amarnath

2003 / ME

How to become rich

The Speaker suggested few concepts and methods for saving money. The session was lively with the interactive questionnaire from the audiences.

Janu 17  
2021

Webinar #32



## Dr. Sharmila Deve

1999 / EEE

நம்ம உலகு சோறு

The Speaker explained importance of Millets in our diet. She also shared few tips in cooking and selection of the millets.

Janu 24  
2021

Webinar #33



## Mr. Shashikant Tewary

2002 / ME

Phyto Business: Processing and Nutraceuticals

The speaker shared his personal experience while working in other companies and also shared few entrepreneurial tips for starting a new business.

Janu 31  
2021

Webinar #34



## Mrs. Prabavathy

2006 / EIE

A Home Baking Journey

The Speaker narrated her journey of becoming a baker. She drew a comparison of cake price and pitched the play of ingredients quality that are used for making the same cake. She also shared few tips and techniques for becoming a perfect baker.

Feb 07  
2021

Webinar #35



## Mrs. Keerthy Shunmugarajan

2009 / ECE

Hurtful Goodbyes to Comfort Zone

The Speaker explained how we can improve ourself by overcoming the comfort zones. She also explained how Lockdown has helped her to overlook the hidden interest and allocate time to work on it.

Feb 14  
2021

Webinar #36





## Ms. Lavanya Vedanayagam

2011 / ECE

To Netflix or Not?

A Beginner's guide to learning English at Home!

Feb 21  
2021

The Speaker explained how we can use Netflix and other online videos to improve our English communication skills.

Webinar #37



## Mr. Harish Gunasekaran

2012 / ECE

What is Mind in the Scientific Perspective?

The Speaker explained how the mind is defined in the scientific way and the origin and development of the mind during evolution. The session was lively with the interactive questionnaire from the audiences.

Feb 28  
2021

Webinar #38



## Mrs. K. Vidhya

2000 / CSE

Women in Technology,

Head with Passion and Confidence Wherever we Step IN - Teaching, Cooking & Entrepreneur

March 07  
2021

The Speaker explained how she was able to manage her work along with her passion for teaching, cooking and entrepreneurship.

Webinar #39



## Mr. Dinesh Paranthagan

2014 / MCA

Ethical Hacking & Cyber Security Device Targeted

The Speaker explained how we can safeguard ourselves from cyber crimes and the measures to protect ourselves.

March 14  
2021

Webinar #40



## Ms. Nandhinie Nakkeeran

2005 / CSE

Tired of 9-5 routine and missing quality family time?

Why Plan B and why Online?

March 21  
2021

The Speaker explained the need for a Plan B apart from routine 9-5 job for spending quality family time with a steady income.

Webinar #41



## Ms. Sithi Vaseela Banu Yasser

2005 / EEE

அறம் செய்ய விரும்பு

The Speaker explained value of Aram with short stories and real time illustrations. She mesmerized the audience with her scintillating speech.

March 28  
2021

Webinar #42



## Er. S. Godwin

2017 / Civil Eng

Things for budding civil engineers

The Speaker explained the basic concepts that are essential while constructing a building.

April 04  
2021

Webinar #43



## Mr. J.R. Shanthosh

2017 / Civil Eng

Importance of Reading Books

The Speaker shared his perspective on the books which he have read and emphasized the importance of reading books. He also explained the impacts that would be gained by reading books.

April 11  
2021

Webinar #44



## Ms. Sudha Sivasamy

2006 / CSE

Poruladharamum Pengalum

The Speaker explained the vital role of female in managing funds and other factors in business. The session was lively with the interactive questionnaire from the audience.

April 18  
2021

Webinar #45



## Mr. Sree Raghav

2012 / AE

Flying Cars- Dream?

The Speaker explained developments in flying car model and the international scenario on air taxi concepts. The session was lively with the interactive questionnaire from the audience.

April 25  
2021

Webinar #46



## Mr. Ragul Prasanna

2017 / MBA

Startup Decision & Platform

The Speaker shared his experience and explained basics for starting a new business. The session was lively with the interactive questionnaire from the audience.

May 2  
2021

Webinar #47



## Dr. V.S. Akshaya

1999 / EEE

The Little Life Hacks for a Happy Life!!

The Speaker shared her life experience for leading an happy life. She quoted real time examples on how to work on our goals and achieve greater heights in life.

May 9  
2021

Webinar #48



## Mr. C. Dhanabal

2006 / ECE  
Coding as Craft- Tips for Beginners"

The Speaker explained basic steps that are needed for becoming a coding developer. The session was lively with the interactive questionnaire from the audience.

May 16  
2021

Webinar #49

## Mr. Madhampatty Rangaraj

2002 / B.Sc CT  
Journey to the Film Industry

The Speaker shared his experience in food and film industry. He also explained how he manages between the two industries.

May 23  
2021

Webinar #50

## Mr. C.R. Rajiv

2002/Mech  
Real Estate- Post Covid

The Speaker explained what real estate actually meant and the pros and cons of the industry during COVID times. The session was lively with the interactive questionnaire from the audience.

May 30  
2021

Webinar #51

# Webinar Talk





# Kids Game Co-ordinated by Mrs. Padmashree Subramanian/ Singapore

Kids from all over the globe namely Belgium, Canada, US, Singapore and from India enthusiastically participated in the children's special programme after the webinar talks on every Sunday 7 pm IST. Events like puzzles, thirukkural, stories, riddles were the games arranged for the kids

## Book Reviews

At the start of the webinars, Mr. BTS Shameer & alumni members shared the important points in the books they have read. Book reviews were a crowd puller during the webinar session. After book reviews, the webinar talk gets started.

## Fine Arts Club

Alumni team - The former members of fine arts Club of SREC eagerly participated in the webinar talks. The webinar talk starts musically with a song from former Fine Arts Club members. At times musical instruments also welcomed the attendees during the Sunday webinars



## EDITORIAL BOARD

### Chief Editor

**Dr. N.R. Alamelu**  
Patron & Principal

### Editors

**Mr. S. Vasanth Kumar**  
President – SREC AA

**Dr. C. J. Thomas Renald**  
Secretary – SREC AA

**Mrs. Padmashree Subramanian**  
Singapore Chapter - Organiser

### Members

**Mr. K. Robin Johny**  
AP / Aero

**Mrs. T.N. Yuva Kirithika**  
JA/ SREC AA

## SRI RAMAKRISHNA ENGINEERING COLLEGE

[Educational Service : SNR Sons Charitable Trust]

[Autonomous Institution, Accredited by NAAC with 'A' Grade]

[Approved by AICTE and Permanently Affiliated to Anna University, Chennai]  
[ISO 9001:2015 Certified and all eligible programmes Accredited by NBA]

VATTAMALAIPALAYAM, N.G.G.O. COLONY POST, COIMBATORE - 641 022.

Phone : 0422-2460088, 2461588, 2462338, [www.srec.ac.in](http://www.srec.ac.in) | [srecalumni.org.in](http://srecalumni.org.in), Download mobile app SRECAA from playstore

