

**NAVEEN KRISHNAMURTHY | 07-JUL-2020**

# **LIFE AFTER LOCKDOWN**

**An Entrepreneurial Perspective**



Who is an Entrepreneur?

# ENTREPRENEUR



**I WAS TAUGHT THAT THE WAY OF  
PROGRESS WAS NEITHER SWIFT NOR  
EASY.**

**MARIE CURIE**



# Business Classification

Product  
Service





# WHAT DO BUSINESSES SELL?

- Product
- Service



# 100%

**PIVOT | PASSION | PERSISTANCE**

**IF WE DID ALL THE THINGS WE ARE  
CAPABLE OF, WE WOULD LITERALLY  
ASTOUND OURSELVES.**

**THOMAS A. EDISON**



# VITAMINS / ANTIBIOTICS?





**REMDESIVIR**

**VS**

**HYDROXYCHLOROQUINE**



# S.O.P

- Safety
- Hygiene





# FIELDS OF DISRUPTION

- Education
- Healthcare
- Wellness

**PRODUCT | SERVICE**





# NORTHERN TRAJECTORY

- FMCG
- Agriculture
- Digital Transformation
  - Payments
  - Work
- Cyber Security







**FUND FLOW | FUND SOURCE | FUND RAISE**

# TECHNOLOGY ENABLEMENT



A photograph showing the silhouettes of two people, an adult and a child, standing on a beach and looking out at the ocean during a sunset. The sun is a bright yellow circle on the horizon, casting a warm orange glow across the sky. The word "QUESTIONS" is written in large, bold, blue capital letters in the bottom left corner.

**QUESTIONS**

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